



Fertigkeit	Lesen
Relevante(r) Deskriptor(en)	Deskriptor 4: Kann unkomplizierte Sachtexte über Themen, die mit den eigenen Interessen und Fachgebieten aus den Themenbereichen des Lehrplans in Zusammenhang stehen, mit befriedigendem Verständnis lesen. (B1)
Themenbereich(e)	Essen und Trinken Interkulturelle und landeskundliche Aspekte
Zeitbedarf	12 Minuten
Länge des Lesetextes	270 Wörter
Material- und Medienbedarf	Schreibmaterial
Besondere Bemerkungen, Hinweise zur Durchführung	---
Quelle	---

UNTERLAGE FÜR SCHÜLERINNEN



Read the text about the Coca-Cola Company carefully.

Then tick (✓) the sentences below “true” or “false”.

You will find the underlined words at the bottom of the page.

The history of the Coca-Cola Company

The Coca-Cola Company is an American drinks combine¹ and the world-wide largest manufacturer of soft drinks. It was founded in 1892 and has its headquarters in Atlanta, Georgia, USA.

The Coca-Cola Company was named after a drink invented by the druggist² John Pemberton in 1886. At that time Coca-Cola was a brown syrup made by mixing coca leaves and cola nuts. Pemberton sold the syrup in his drugstore as a medicine to cure headache and other problems.

But few people bought the medicine. So Pemberton sold it to another druggist, Asa Candler. Candler mixed the syrup with soda water and sold Coca-Cola as a soda drink for five cents a glass. He advertised a lot and soon everyone asked for Coca-Cola.

Other businessmen thought it would be a good idea to put Coca-Cola into bottles. They got permission from Candler and before long they became millionaires. Those were the beginnings of the company.

Since 1903 coca leaves have no longer been used in Coca-Cola. The exact ingredients used are not known – the Coca-Cola Company keeps the recipe a secret.

During World War I Coca-Cola became popular outside the United States. The Coca-Cola Company sent free bottles of the drink to U.S. soldiers fighting in Europe. Soon the company started ten factories in Europe which continued to make Coca-Cola after the war.

Today, there are about 1.400 Coca-Cola factories in 195 countries around the world which produce cans and bottles of other refreshing drinks like Fanta, Sprite and Bonaqua as well. The company has a turnover³ of 20 billions US-dollars a year and employs⁴ about a million people worldwide.

1 combine – Firmengruppe

2 druggist – Drogist

3 turnover – Umsatz (Geld das in einer bestimmten Zeit eingenommen und wieder ausgegeben wird)

4 to employ somebody – jemanden anstellen



	T	F
 (1) The Coca-Cola Company produces refreshing drinks.		
(2) The first factory of the Coca-Cola Company was opened in 1886.		
(3) Coca-Cola was invented by Asa Candler.		
(4) Candler's drink was not very popular.		
(5) The original Coca-Cola was a mixture of coca leaves and cola nuts.		
(6) Coca-Cola was first sold in a drugstore.		
(7) Candler had the idea to sell Coca-Cola in bottles.		
(8) Coca leaves are no longer ingredients of Coca-Cola.		
(9) The recipe of Coca-Cola is secret.		
(10) During World War I, Coca-Cola became popular in Europe because of American soldiers stationed there.		
(11) Bonaqua is a product of the Coca-Cola Company.		
(12) Coca-Cola is only produced in the United States.		

LÖSUNG



	T	F
(1) The Coca-Cola Company produces refreshing drinks.	✓	
(2) The first factory of the Coca-Cola Company was opened in 1886.		✓
(3) Coca-Cola was invented by Asa Candler.		✓
(4) Candler's drink was not very popular.		✓
(5) The original Coca-Cola was a mixture of coca leaves and cola nuts.	✓	
(6) Coca-Cola was first sold in a drugstore.	✓	
(7) Candler had the idea to sell Coca-Cola in bottles.		✓
(8) Coca leaves are no longer ingredients of Coca-Cola.	✓	
(9) The recipe of Coca-Cola is secret.	✓	
(10) During World War I, Coca-Cola became popular in Europe because of American soldiers stationed there.	✓	
(11) Bonaqua is a product of the Coca-Cola Company.	✓	
(12) Coca-Cola is only produced in the United States.		✓